

2025

SPONSORSHIP OPPORTUNITIES



GAMES of ACADIANA



FIGHT.
SURVIVE.
LIVE.



ACADIANA'S
ULTIMATE
SCAVENGER
HUNT

[MILESPERRET.ORG/GOA](https://milesperret.org/GOA)

GAMES of ACADIANA

MAY 30th -
JUNE 14th

25
YEARS

25 YEARS OF FUN MAKES A REAL DIFFERENCE

The first Games of Acadiana was held 25 years ago with the hope of raising money to make a difference in the lives of individuals fighting cancer. Today, we are celebrating this milestone with an innovative take on what has become the largest annual fundraiser for Miles Perret Cancer Services (MPCS).

50+

PRIZES

MISSIONS &
ACTIVITIES

100+

16
DAYS

16 DAYS OF GAMES & ACTIVITIES

For the sixth year, MPCS is hosting a virtual scavenger hunt. We will turn all of Acadiana into our playground for over two weeks. Players can download a free app, perform fun challenges, and earn points for a chance to be entered into a drawing for fabulous prizes including a Grand Prize of \$10,000!

1,000s
OF FANS &
FRIENDS

FUN FOR ALL AGES

The 2024 GOA stats boast 15,988 submissions from over 1,000 participants representing a diverse segment of the Acadiana community. Our sponsors universally agree: we're able to provide an incredible return on investment.

26,000
LOCAL
FAMILIES

MORE THAN 26,000 LOCAL FAMILIES HAVE BEEN SERVED

Since its inception in 2002, MPCS has served over 26,000 local families throughout our 10-parish service area. *A list of services and programs can be found on the back cover.*

100%
OF FUNDS

100% OF FUNDS RAISED STAY IN ACADIANA

All funds raised for MPCS come from sponsorships and donations; no government grants are accepted. Your financial support allows us to provide our clients who reside or receive treatment in Acadiana with the non-medical assistance critical to their well-being — all at no charge.

“

We are so grateful for the support we have received since the first Games in 2001. It is because of the generosity of the community that we are able to continue to serve families in Acadiana fighting cancer. Miles would have been the first to play and enjoy these games, and with your support thousands of families can continue to do so every year.

”

Hank & Debbie Perret
MPCS Founders

GAMES OF ACADIANA: 2025 CASH SPONSORSHIP LEVELS

| SPONSORSHIP BENEFITS | PRESENTING \$25,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 | OLYMPIAN \$2,500 | CHAMPION \$1,500 | MPCS FAN less than \$1,500 |
|---|------------------------|------------------|--------------------|-------------------|---------------------|---------------------|----------------------------------|
| CORPORATE VISIBILITY | | | | | | | |
| direct mail postcards (~5,000) | LOGO | | | | | | |
| website recognition (MPCS homepage) | LOGO | | | | | | |
| recognition in television commercials | LOGO | | | | | | |
| recognition in radio commercials | ✓ | | | | | | |
| sponsor surprise day | ✓ | | | | | | |
| replay of the day | ✓ | | | | | | |
| event posters throughout Acadiana | LOGO | LOGO | | | | | |
| recognition in pre-event advertising (print) | LOGO | LOGO | | | | | |
| recognition in pre-event billboards | LOGO | LOGO | LOGO | | | | |
| recognition in pre-event e-blasts | ✓ | ✓ | ✓ | ✓ | | | |
| listed on sponsor board (displayed at MPCS) | LOGO | LOGO | LOGO | NAME | NAME | | |
| sponsorship of Games of Acadiana mission | 2x | 2x | ✓ | ✓* | ✓* | ✓* | |
| social media recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| BIRTHDAY BASH RECOGNITION (NEW THIS YEAR!)** | | | | | | | |
| recognition on participant handout/map | LOGO | | | | | | |
| recognition on gamecard | LOGO | LOGO | | | | | |
| recognition at Food Truck Alley | LOGO | LOGO | | | | | |
| sponsorship of party game | PREMIUM | PREMIUM | ✓* | | | | |
| recongition at bash | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| LIVE DRAWING RECOGNITION | | | | | | | |
| logo displayed on screen | LOGO | | | | | | |
| included in sponsor thank you announcements | ✓ | ✓ | ✓ | ✓ | | | |
| listed in scrolling banner | NAME | NAME | NAME | NAME | NAME | NAME | NAME |

✓=Included with sponsorship

*Sponsors at Bronze, Olympian, and Champion levels are subject to mission co-sponsorship. All benefits are limited to 1 company logo or name.

Deadline: To receive all sponsorship benefits, sponsor registration form must be received by April 18, 2025.

MAKE A DIFFERENCE

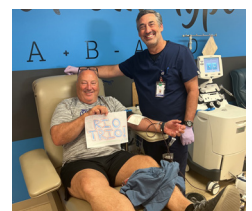
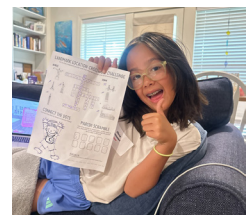
Please join our many returning sponsors in supporting Miles Perret Cancer Services through Games of Acadiana and have a direct impact on the lives of those fighting cancer. Through community support, we are able to provide comprehensive services and programs. Your sponsorship helps local families fight, survive, and live with cancer.

NEW THIS YEAR:

We're celebrating 25 years of GOA this year and we invite you to show your support at our 25th **Birthday Bash!** Join us Saturday, May 31st to officially kick off two weeks of fun and philanthropy in Acadiana.

YOUR MISSION

The over 100-mission scavenger hunt includes challenges such as celebrating a cancer survivor, singing your favorite ABBA song, and posing as Mona Lisa. You can sponsor your own unique mission closely aligned with your corporate goals. Additionally, employees, friends, and family can share in the special sense of purpose by playing as a team. Many sponsors use Games to build employee morale and create community goodwill.



helping families fight, survive, and live with cancer

Miles Perret Cancer Services (MPCS) is a resource center for individuals and their families fighting, surviving, and living with cancer. We are here to provide emotional support, guidance, programs, and most of all, hope. Our services are comprehensive and always provided at no charge. No appointment is necessary and there are no qualifications. We are located in Lafayette, and our mobile unit and outreach program extend services throughout Acadiana.

MPCS SERVICES:

Cancer Resource Library
Mastectomy Items
Medical Supplies
Mobile Miles: MPCS on Wheels
Nutritional Supplements
Patient Navigation Notebooks
Treatment Care Kits
Wellness Center
Wigs, Hats, Scarves

MPCS PROGRAMS:

Back to School Project
Christmas Giving Tree
Creative Expressions
Massage
Nutrition Classes
Pilates & Yoga
SMILES for Miles Family Outings
Support Groups



Jonathan Miles Perret

Miles Perret Cancer Services opened its doors in 2002 in memory of Miles Perret. Although Miles lived only eight years, his life was filled with curiosity, joy, and love and he left an impression on all who knew him. When Miles was diagnosed in 1995, his family determined right away that he would have as normal and carefree a life as possible. Their journey with him provided firsthand experience of the daily challenges families and individuals face when fighting cancer. Miles Perret Cancer Services was created to help others meet those challenges. Our mission is to help local families *fight, survive, and live with cancer with care and compassion.*



milesperret.org

2130 Kaliste Saloom Road, Suite 200
Lafayette, LA 70508 / 337.984.1920

GAMES of ACADIANA



MAY 30th - JUNE 14th, 2025

CASH SPONSOR REGISTRATION

Company / Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail (required): _____

Phone: (_____) _____ Fax: (_____) _____

SPONSOR AMOUNT

- Presenting \$25,000
- Gold \$15,000
- Silver \$10,000
- Bronze \$5,000
- Olympian \$2,500
- Champion \$1,500
- MPCS Fan _____

METHOD OF PAYMENT

Please enclose checks.
Make checks payable to Miles Perret Cancer Services.
2130 Kaliste Saloom Rd., Suite 200, Lafayette, LA 70508

QUESTIONS?

Please contact:

Addi DuCote,
Partnership Coordinator
aducote@milesperret.org

Tim Rinaldi, Executive Director
trinaldi@milesperret.org

T: 337.984.1920 | F: 337.984.1921

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. To receive all sponsorship benefits, this registration form must be received by April 18, 2025. *Payment not enclosed is due by May 23, 2025.*

Sponsor Representative: _____ Date: _____

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.